

# 2023 National Meeting/Conference

November 7-8, 2023

## Agri-Food: Bringing research and Innovation to Reality

## Knowledge Dissemination and Adoption

November 7 <sup>th</sup> , 2023		
8:00 – 8:45am	Networking Breakfast	
8:45 – 9:00am	Welcome Address	Cam Dahl, Chair, Board of Directors at Agri-Food Innovation Council
9:00 – 10:00am	Keynote Presentation	
10:00 – 10:30am	Setting the Stage	Serge Buy, President and CEO, Agri-Food Innovation Council
10:30 – 10:45am	Network & Refreshment Break	
10:45 – 12:00pm	Panel	<b>PRS® technology; A “time-tested” Improvement to the Traditional Soil Testing Paradigm</b> <a href="#">Dr. Jeff Schoenau</a> at the University of Saskatchewan, Dept. of Soil Science <a href="#">Ken Greer, MSc., PAg</a> at Western Ag Group of Companies <a href="#">Edgar Hammermeister</a> , PAg, Agrologist and Farmer <a href="#">Brad McKinney</a> , Manitoba Farmer
12:00 – 1:00pm	Networking Luncheon	
1:00 – 1:45pm	Presentation	<b>Building Capacity Through Collaborative Research: PROCINORTE's Efforts to Combat African and Classical Swine Fever in the Americas</b> <a href="#">Vivian Arguelles Gonzalez</a> at McGill University <a href="#">Dr. Jean-Charles Le Vallée</a> , Canada Representative at IICA
1:45 – 2:30pm	Joint Presentation	<b>Building a Mushroom Harvesting Virtual Environment to image the Future of Automation</b> <a href="#">Ava Recchia</a> at the University of Windsor <b>Development of Simulation Models for Mushroom Harvesting</b> <a href="#">Dr. (Ruth) Jill Urbanic</a> , Professor, Department of Mechanical, Automotive, and Materials Engineering at the University of Windsor
2:30 – 2:45pm	Networking & Refreshment Break	
2:45 – 4:15pm	Presentations and Panel Discussion	<b>Homegrown Innovation Challenge: using a challenge prize funding model to spur innovation and adoption</b>  Weston Family Foundation – Homegrown Challenge Initiative recipients TBC
4:15 – 5:00pm	Panel Discussion	<b>Extension Services and Tools to Disseminate Information</b> <a href="#">Scott Ross</a> , Executive Director at Canadian Federation of Agriculture

5:30 – 7:00pm	<b>Networking Reception</b>
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## November 8<sup>th</sup>, 2023

8:00 – 8:45am	<b>Networking Breakfast</b>	
8:45 – 9:45am	<b>Presentation</b>	<b>Ottawa Smart Farm Program – Bridging the Knowledge Gap</b> <a href="#">Kelly Daize</a> , Strategic Business Development Director, Area X.O., Manager, Smart Farm Program Ottawa at Invest Ottawa
9:45 – 10:30am	<b>Presentation</b>	<b>Interoperability – Another Barrier to Adoption</b> <a href="#">Mairead Matthews</a> , Manager, Digital Policy at Information and Communications Technology Council
10:30 – 10:55am	<b>Network &amp; Refreshment Break</b>	
11:00 – 12:15pm	<b>Panel</b>	<b>Transforming Agri-Food Knowledge into Policy and Practice: What do we know and what does the future look like?</b> <a href="#">Dr. Helen Hambly</a> , Ontario Agricultural College at University of Guelph <a href="#">Dr. Ataharul Chowdhury</a> , School of Environmental Design & Rural Development at the University of Guelph  <b>Knowledge Translation &amp; Transfer (AgKTT): Driving discovery, development and commercialization, acceptance and adoption of agri-innovations</b> <a href="#">Dr. Amy Lemay</a> at VISTA Science and Technology Inc
12:15 – 1:15pm	<b>Networking Luncheon</b>	
1:15 – 2:45pm	<b>Panel Discussion</b>	<b>Financial Mechanisms Leading to Adoption</b> Government of Canada Banking sector Venture Capital Fund
2:45 – 3:30pm	<b>Presentation</b>	<b>Vineland – From Research to Adoption – the Path Forward</b> <a href="#">Dr. Ian Potter</a> , President and CEO at Vineland Research and Innovation Centre
3:30 – 4:15pm	<b>Presentation</b>	<b>How does Canada compare? An International Review of Agri-Food Adoption</b>
4:15 – 4:30pm	<b>Wrap-up</b>	<b>Learnings from the Session and Next Steps</b>